
YELLOW ROSE

Gala

Dear Valued Sponsor,

The Chi Delta Chapter of Alpha Kappa Psi at Saint Joseph's University is proud to announce our annual Yellow Rose Gala! The event will take place on March 25, 2023 from 6 to 11pm and will benefit our selected philanthropy, Ryan's Case for Smiles. This nonprofit is dedicated to helping pediatric patients and their families cope with treatment for cancer and other serious illnesses.

Last year, our chapter was able to make a 42,000 dollar donation to Ryan's Case for Smiles, this helped our chapter grow to be one of the largest philanthropic organizations on Saint Joseph's campus, as well as within the Atlantic Metro Region of Alpha Kappa Psi. We are excited to offer your company an opportunity to partner with our quickly growing chapter of the oldest and largest professional business fraternity in the world. This partnership will connect your company with our fraternity members and their families as well as exclusive exposure at our fundraising gala. Your sponsorship will help reach our goal of helping 1,000 children and their families in the Philadelphia area who are currently coping with the hardships that come with pediatric illness. You will also help fulfill the Saint Joseph's mission of Magis, meaning to "Live Greater", a motto that every Saint Joseph's student strives to do during their every day activities both on and off of campus. In turn, we will promote your company as one of the event's official sponsors with recognition leading up to and throughout the evening in our online journal, banners, and website.

The sponsorship brochure includes information about our Gala, the Chi Delta Chapter, and our sponsored charity. Together, we can help shine a light for these children and their families every day. All sponsorship proceeds will directly benefit Ryan's Case for Smiles. If your company is interested in becoming an official event sponsor, please contact our Yellow Rose Gala Chair, Emily Cook, at (908)-500-7546 or Emily.Cook@sju.edu.

Kind regards,

Alpha Kappa Psi Chi Delta

Please visit our website akpsi-sju.com for more details



WHAT IS *Alpha Kappa Psi*



Alpha Kappa Psi is a Co-Ed Professional Business Fraternity recognized as the premier developer of principled business leaders.

Oldest & Largest professional business fraternity in the world.



A Fraternity Chapter focused on educating its members and the general public on how to appreciate and demand higher ideals in business and to further the individual welfare of its members.

EVERY MEMBER OF AKPSI STRIVES TO EMBODY EACH OF THE FRATERNITY'S CORE VALUES



Brotherhood



Service



Knowledge



Unity



Integrity

263, 966 LIVING MEMBERS

ESTABLISHED IN 1904

263 ACTIVE CHAPTERS



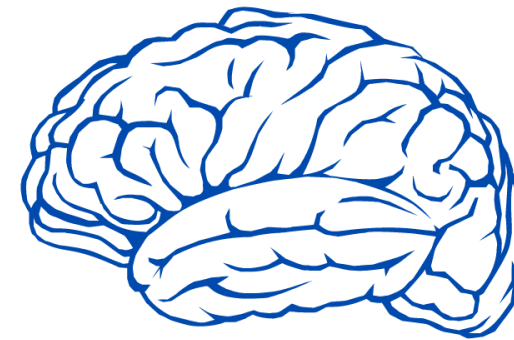
ALL ABOUT *Chi Delta*

Alpha Kappa Psi Chapter at Saint Joseph's University

ESTABLISHED OCTOBER 28TH, 2017

76 ACTIVE BROTHERS

100 ALUMNI



3.56/4.0 AVERAGE GPA

71% HAUB SCHOOL OF BUSINESS STUDENTS STUDYING DIFFERENT AREAS OF BUSINESS

29% BOTH COLLEGE OF ARTS AND SCIENCES AND SCHOOL OF HEALTH AND EDUCATION STUDENTS

70% of chi delta brothers are pursuing a second major or minor

Chi Delta brothers come to Saint Joseph's from 10 **different states and territories**



Chi Delta brothers have interned for and accepted full time offers at several different companies across the US.



ABOUT OUR *Selected Philanthropy* Ryan's Case for Smiles

Each year, thousands of children are hospitalized due to cancer and other life-changing illnesses and injuries. Ryan's Case for Smiles is one of the few volunteer organizations solely dedicated to helping sick children cope with the stress of their illnesses and injuries. While others focus on research and treatments, we are committed to improving the quality of life for children and their families in the here and now.

Ryan's Case for Smiles grew from a single act of love from a mother to her son. The founder, Cindy Kerr, felt helpless when her son Ryan was first diagnosed with cancer. As a sewer, she made Ryan a bright cheery pillowcase for each admission to the hospital. They brightened his hospital room and put a smile on his face.

Research shows that after a life-changing childhood illness or injury, 20 percent of children and 30 percent of parents meet the full clinical diagnosis of Post-Traumatic Stress Disorder (PTSD). The good news is that trauma can be minimized, and outcomes improved through stress reduction and coping strategies.

Ryan's Case for Smiles provides hospitalized children with fun, bright pillowcases that give them an emotional boost and remind them they are not defined by their illnesses. This simple gift provides proven stress relievers that enhance the emotional well-being of the children and their families. Additionally, we provide resources to help entire families address the symptoms of pediatric traumatic stress (PTS).

Today, Ryan's Case for Smiles delivers pillowcases and provides coping resources to 362 hospitals across the country. Ryan's CFS has 120 chapters of volunteers across the United States and Canada and reach approximately 75,000 families each year with pillowcases and Coping Space materials. In the Philadelphia area, Ryan's Case for Smiles delivers approximately 1,500 pillowcases a month to our local hospitals! Ryan's Case for Smiles has donated over 2,300,000 pillow cases thus far. There are so many more we would love to reach and with your support, we can provide the resources to support them.



Alpha Kappa Psi: Chi Delta cordially invites you to the 5th annual

YELLOW ROSE

Gala

Alumni Ticket: \$75
Alumni + 1 Ticket: \$140
General Admission: \$90

Saturday March 25th, 2023
6pm - 11pm

Hilton City Avenue Philadelphia
4200 City Avenue
Philadelphia, PA

Black Tie Optional

Sit Down Dinner
4 Cash Bars
Raffle Baskets
Silent Auction
Wine Pull
Guest Speakers
AND MORE!



YELLOW ROSE GALA

Sponsorship Levels

Sponsorships for the event contribute directly to the final donation made to Ryan's Case for Smiles.

<i>Sponsorship Level</i>	<i>Donation Amount</i>	<i>Inclusions with Donation</i>
Yellow Rose	\$5,000+	1 table (10 event tickets) Centered logo on all gala marketing Logo addition to SJU-Akpsi website Virtual ad on SJU Akpsi website and social media
Platinum	\$1,000+	4 event tickets Centered logo on all gala marketing Logo addition to SJU-Akpsi Website Virtual ad on SJU Akpsi website and social media
Gold	\$500+	2 event tickets Sponsor Logo on all entryway Gala Marketing Virtual ad on SJU Akpsi website and social media
Silver	\$300+	Sponsor Logo on all entryway Gala Marketing Virtual ad on SJU Akpsi website and social media
Friends & Family	\$100+	Family name on all entryway Gala Marketing

